

**GOODWILL[®]
HALLOWEEN**

LOOK BOOK



**HALLOWEEN
COMES
ALIVE
AT GOODWILL[®]**

Let's get **WITCHY.**



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®



Knock 'em UNDEAD.

HALLOWEEN
COMES
ALIVE
AT GOODWILL®

Roaring 20s



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

ARRRR mateys!



**HALLOWEEN
COMES
ALIVE
AT GOODWILL®**

Bare BONES.



THE HUMANE SOCIETY
OF THE UNITED STATES

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Happily EVER AFTER.



HALLOWEEN
COMES
ALIVE
AT GOODWILL®

Little RED.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

UNICORN vibes.



THE HUMANE SOCIETY
OF THE UNITED STATES

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

DRAGON, slay!



**HALLOWEEN
COMES
ALIVE
AT GOODWILL®**



Last year, nearly **26 million people** strengthened their career skills through online and in-person training services provided by local Goodwill® organizations.



#AdvanceWithGoodwill

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Fly to NEVERLAND.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

My DEEREST.



HALLOWEEN
COMES
ALIVE
AT GOODWILL®

Let it SNOW.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

What's your SIGN?



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

What the DEVIL-ed egg?



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Princess PINEAPPLE.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

RAINING cats & dogs.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Like PB & J.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

SHARK attack!



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Last year, local Goodwill® organizations placed more
than **230,000 people** into employment.

(That equates to **1** out of every **275** hires in the U.S.)



#AdvanceWithGoodwill

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Sand-WITCH.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Feelin' NERDY.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

STAR power.



**HALLOWEEN
COMES
ALIVE
AT GOODWILL®**

On the FARM.



THE HUMANE SOCIETY
OF THE UNITED STATES

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

A GALAXY far, far away...



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®



THE HUMANE SOCIETY
OF THE UNITED STATES

COBRA Kid.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Go GREASER.



HALLOWEEN
COMES
ALIVE
AT GOODWILL®



GHOST with the most.

HANDBOOK
FOR THE
*Recently
Deceased*

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

HAPPY little trees.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Chim CHIMINY.



HALLOWEEN
COMES
ALIVE
AT GOODWILL®

Embrace your inner **TOURIST.**



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

Walk on the **WILD** side.



HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®



Such a DOLL.

HALLOWEEN
COMES
ALIVE
AT GOODWILL®



Last year, Goodwill® recovered the value in more than
4 billion pounds of people's used goods.



#WhyGoodwill

HALLOWEEN
**COMES
ALIVE**
AT GOODWILL®

VISIT
Goodwill.org/Halloween
FOR MORE INSPIRATION

